



Storyteller's  
Guidebook

# Symbol

There are infinite possibilities and moments to frame.  
A whole is only a sum of its parts. We have been tasked with  
capturing those parts to tell the sum of the story.

Let's Create. Seek Unique.



- Things are still loose, capture the candid.
- Interactions of only the closest will be here.
- Have some fun with it. Bed bounce, pop a bottle, group huddle.
- Matching robes, putting on shoes, hanging the dress.
- Family or friend helping do up a tie or zipping up the dress. Smiles.





- Personally selected mementos.
- Each tiny item has been chosen just for this moment.
- No detail is too small.
- Be neat, be tidy, be creative.



- An awkward smile always turns into a genuine laugh. Stay ready.
- Focus up front, focus at the back. One looks at you.
- Bits-n-pieces; hands together, feet, arms wrapped around.
- Cute and cuddly, whisper something funny in each other's ear.
- Give her a twirl, give him a piggy back.





- Run together, play rock-paper-scissors, see who can jump higher.
- Caress his beard, caress her arm, kiss a hand, kiss a shoulder.
- Get serious. Staring contest. Straight at the camera. Blue steel.
- Create distance. Levels, layers, left, right, up, down.



- Use a variety of angles; up, down, left, right, wide, tight.
- Be a voyeur; from behind items, around corners, through doors.
- Bits-n-pieces; ring on hand, shoes, feet, hair, parts of the dress.
- Keep it moving; Run, dance, tip-toe, laugh, reach for the camera.
- Be dark, be light. Shadows, silhouettes, streams of light.





- Different moods; smiles, laughs, serious, GQ, relaxed.
- Sitting, standing, adjusting.
- Change your distance; get in close, move back wide, go way up.
- Get the details; tie, boutonniere, shoes, cologne, watch.
- Keep it moving; move around, run, dance, jump, clap.
- Fill the frame; get in real tight on hands, face, ears.



- Use a variety of angles; up, down, left, right, wide, tight.
- Levels; use stairs, chairs, benches, the floor.
- Expressions; Serious pose, goofy together, tell a joke.
- Group cheers, groom toss, bridesmaids movie poster.





- The setting is as much a part of the story as anything else.
- It sets the vibe and tone.
- Show the viewer where we are.
- The mood of the location and venue describe the couple.
- Ultra wide, wide, mid, tight, macro.





- This is what the people came to see. Showtime.
- Set the scene; wide, tight, details, altar, seating, setting.
- Guests mingling, chatting, smiling, laughing.
- Everyone down the aisle; side, front, back, wide, tight.
- One looking at the other, both looking at each other.
- The kiss. The ring. The hurrah.
- The exit. The dip at the end.





- What would it be without the people?
- Lest we forget those who are here to champion their love, support their friends, spread cheer for the cause.
- Family, friends, and everyone in-between.
- Reactions, subtle gestures, outpouring of affection.
- Silly, emotional, funny, tender, suave.





- Food is a huge form of self expression.
- Don't overlook this pivotal piece of the story.
- Often, every morsel has been curated with intention by the couple.
- Significant meaning; where they met, first date food, sentimental, tradition, culture.





- Speeches, drinks, eating, chatting, being merry.
- First dances, parents and children dances, money dance, choreography
- Big wide shots, in tight on details.
- Emotions of words being said and words being received.
- Dips, kisses, cheering.



- Get all up in people's grill.
- Drop it low. To the window. To the wall.
- Let people go crazy.
- What are their feet doing? What are their hands doing?
- Let that shutter drag for the twirly-whirly lights.





- A subject is a subject is a subject.
- Movies, cartoons, fashion, art, sports, live shows, tv, documentary, music videos, editorial, street.
- Find your inspiration anywhere and everywhere then point it at a wedding.

We have been entrusted to tell the story of one of the most important and memorable days of their lives. These images will be generational; passed upwards to parents and grandparents, as well as passed down to kids, grandkids and so on. Rather than gone with a swipe in a thread, these photos will be hung in a family home, stood on fireplace mantles, used as phone wallpapers and shared openly.

There are only a few days of such consequence that people will have throughout their lives, and we get to be there to freeze those moments in time. Let's be sure to respect the responsibility.

Be Great.